

**ABSTRACT**

A system and method are disclosed for distributing and presenting preferred data from a host server to a display device located at a predetermined remote premise through a communications network. The method involves identifying a user  
5 preference, providing at least one data feed containing information related to the user preference, selecting preferred data from the data feed corresponding to the user preference, pre-loading information that matches the preferred data from the host server to the display device, and presenting the preferred data through the display device.